LEVI STRAUSS & CO.

LEVI STRAUSS & CO. TO WEBCAST

THIRD-QUARTER EARNINGS CONFERENCE CALL

SAN FRANCISCO (September 23, 2013) – Levi Strauss & Co. (LS&Co.) will host a conference call to discuss the company's financial results for the third quarter ended August 25, 2013. The call will be held on Friday, October 4, 2013 at 1:00 p.m. Pacific/4:00 p.m. Eastern Time, and will be hosted by Chip Bergh, president and chief executive officer, and Harmit Singh, executive vice president and chief financial officer.

To access the live webcast, please visit http://www.levistrauss.com/investors/earnings-webcast or dial-in to listen to the live call at: 800-954-1053 in the United States and Canada or 1-212-231-2939 internationally.

A replay of the Webcast will be available on http://www.levistrauss.com/investors/earnings-webcast within 24 hours after the event and archived on the site for one month. A telephone replay will be available through October 11, 2013 at 800-633-8284 in the United States and Canada or 1-402-977-9140 internationally; Reservation No. 21673675.

To access the news release on October 4, 2013, please visit http://www.levistrauss.com/news/press-releases.

About Levi Strauss & Co.

Levi Strauss & Co. is one of the world's largest brand-name apparel companies and a global leader in jeanswear. The company designs and markets jeans, casual wear and related accessories for men, women and children under the Levi's®, Dockers®, Signature by Levi Strauss & Co.™, and Denizen® brands. Its products are sold in more than 110 countries worldwide through a combination of chain retailers, department stores, online sites, and a global footprint of approximately 2,900 retail stores and shop-in-shops. Levi Strauss & Co.'s reported fiscal 2012 net revenues were $4.6 billion. For more information, go to http://levistrauss.com.